

FLARE 30 YEARS

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PLANET FLARE



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Stylish hot spots in Canada and around the globe. From LA to London, Planet Flare gets you there.



FASHION

Let the fall shopping begin! Indulge in 10 new versatile pieces that mix and match perfectly.



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HEALTH

Your biological clock is ticking. Fertility breakthroughs may help you cheat Mother Nature.

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BEAUTY

Change your beauty routine. Flare's top ten most innovative products of 2009.

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free bonus issue

FLARE ANNOUNCES BONUS FALL ISSUE FEATURING THE BEST OF CANADIAN STYLE

Special Issue Sponsored Exclusively by P&G Beauty

This year FLARE Magazine, Canada's Fashion Authority celebrates its 30th Anniversary with the exclusive release of a one-of-a-kind portrait issue entitled Canada Style. This bonus issue highlights a hot crop of fashion and beauty trendsetters as well as a special salute to 30 influential and inspiring Canadian women. Sponsored exclusively by advertiser P&G Beauty, Canada Style will be polybagged with FLARE's October issue and will be available across Canada on September 7th.

"Canadian fashion talent just keeps getting better and better. Innovative, compelling and relentlessly modern, fashion in Canada is making news," says Lisa Tant, editor-in-chief, FLARE Magazine. "From our established designers to exciting up-and-comers, the top labels in our vibrant Canadian fashion scene are spotlighted in our Canada Style issue."

Canada Style is a 64 page magazine that highlights Canada's extensive range of stylemakers. Always original, innovative and trend-setting FLARE Magazine sets a new standard with a portrait portfolio of internationally recognized actresses, musicians, models, dancers and Olympic athletes while also capturing candid shots of Canada's inspirational volunteers and activists. Always a champion of new talent the issue also turns the lens on a blogger, illustrator, novelist, stylist and of course – a hot new designer. Subjects include: actress Ellen Page, politician Helena Guergis, athlete Joannie Rochette and singer Nikki Yanofsky. The diverse personalities and fashion profiled in Canada Style further solidifies FLARE's reputation of offering a uniquely Canadian view

while showcasing the best trendsetters in the country.

In an extraordinary partnership, FLARE is proud to have P&G Beauty on board as the exclusive advertising sponsor of Canada Style. "This special issue is going to be a wonderful celebration of Canadian women and Canadian beauty, which P&G Beauty brands like Pantene, Olay, CoverGirl and Clairol are happy to be a part of," says Danielle Bibas, P&G Beauty General Manager, Canada. "P&G Beauty is proud to support FLARE Magazine and congratulates the entire team on 30 years of delivering editorial excellence."

The bonus issue of FLARE will be available polybagged with newsstand copies of FLARE's October issue. Both the October issue with the bonus Canada Style issue, will be on newsstands September 7, 2009. In addition, FLARE subscribers will also receive a copy of Canada Style polybagged with their regular issue.



Coco Rocha



Mellisa Hollingsworth



Anna Paquin

ABOUT FLARE & FLARE.COM FLARE, is the #1 selling fashion & beauty magazine in Canada. With more female readers in its core target of women 25-39 than any other Canadian fashion magazine, Flare is Canada's best-selling and most popular fashion & beauty magazine. It features international and Canadian trends, with an emphasis on merchandise available at Canadian retailers. Flare also features coverage about beauty, fitness, entertainment, careers, celebrities and a very popular where-to-buy "Stylesource" guide. Flare.com is one of the most visited fashion websites in Canada by women 18+ offering timely style information Canadian women have come to rely on from the experts at Flare. In January 2008 Flare was named one of the most influential magazines in Canadian publishing history, by Masthead Magazine - the watchdog of Canada's periodical industry. In 2009 Flare reaches a new milestone - the celebration of its 30th Anniversary.