

Welcome to our Anniversary issue!

FLARE celebrates 30 YEARS

SEPTEMBER 10 09

WE'RE BRINGING YOU MORE OF THE HOT TRENDS AND MUST-HAVE FASHION NEWS THAT YOU'VE COME TO EXPECT IN 30 YEARS OF FLARE. FROM HISTORY MAKING MODEL MUSES TO WHAT'S NOW AND NEXT. HAPPY ANNIVERSARY FLARE!



THE BIG FASHION ISSUE

450 Looks To Love & All of Fall's Essentials
 Fall's Top 10 – Easy Must-Have Pieces To Love All Season
 ● Armour Mini ● Matched Set ● Legging Pant ● Faux-Fur Jacket ● Maxi Skirt ● Luxe Knit ● Shaggy Vest ● Leather Dress ● Bold Shouldered Jacket ● Printed Dress

Daria, the world's top model is on our 3 ANNIVERSARY COVERS. In celebration of Flare's big 3-0, the Canadian supermodel shares her career and personal firsts

flip for more →

OH CANADA! Fall Fashion shot on location in PEI



FAMOUS FACES IN FLARE: Ten of our Finest Moments From the Past 30 Years



30 YEARS OF ICONIC BEAUTIES

plus

- Fashion Trendsetters
- Emerging Canadian Designers
- Visionaries of fashion

FLARE SCENE: Canadian music, names you should know



CLASSIC REDUX: Black, grey and red makeup poses an elegant comeback for fall



MADAME BUTTERFLY: Memoirs of a butterfly and passionate red fires up a story of love and tragic loss

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ABOUT FLARE & FLARE.COM FLARE, is the #1 selling fashion & beauty magazine in Canada. With more female readers in its core target of women 25-39 than any other Canadian fashion magazine, Flare is Canada's best-selling and most popular fashion & beauty magazine. It features international and Canadian trends, with an emphasis on merchandise available at Canadian retailers. Flare also features coverage about beauty, fitness, entertainment, careers, celebrities and a very popular where-to-buy "Stylessource" guide. Flare.com is one of the most visited fashion websites in Canada by women 18+ offering timely style information Canadian women have come to rely on from the experts at Flare. In January 2008 Flare was named one of the most influential magazines in Canadian publishing history, by Masthead Magazine - the watchdog of Canada's periodical industry. In 2009 Flare reaches a new milestone - the celebration of its 30th Anniversary.

Sources: PMB 2009, Spring, ABC Dec, 2008 Statement, comScore Media Matrix, All Locations, Dec08 to Feb09, Average, Women 18+. Comparison sites: loulourmagazine.com, ellecanada.com, elle.com, fashionmagazine.com.